

Dear Supporter,

You are invited to participate as a sponsor of the 3rd Annual Run2beatPD 5K Run/Walk & 1 Mile Walk that will take place on *April 29, 2017 in Forsyth, IL*. The goal of this event is to raise awareness of Parkinson's disease while also providing a \$1,000 scholarship to Macon County high school senior accepted into college for the fall 2017 semester who plans to enter the healthcare field. Remaining proceeds will directly benefit the National Parkinson Foundation in order to help improve the quality of Parkinson's care through research, education and outreach. Last year, the proceeds from the event held on April 2, 2016 allowed us to provide a \$1,000 scholarship (increased from \$500 in 2015), and approximately \$6,000 was donated to the National Parkinson Foundation! We had over 250 participants (increased from 160 in 2015) and are excited to exceed those expectations this upcoming year!

Your sponsorship will be utilized to defray the cost of organizing the event and will help to supply shirts for registered race participants along with publicity for the event (signs, newspaper ads, etc.), awards, and complimentary drinks and snacks for each race participant. 100% of the remaining contributions will go directly to the scholarship fund (to reach \$1,000) or the Parkinson Foundation. Your contribution is tax deductible.

❖ Finding a **CURE** - \$1,000.00

- Prominent display of company logo or name on all race shirts, the website, signs at the event, and advertisements
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name before race
 - Sponsor may also provide specific advertisements to be announced
- 2 complimentary race entries – MUST be received by April 9, 2017 to guarantee shirt.

❖ Putting up a **FIGHT** - \$500.00

- Prominent display of logo or company name on all race shirts, signs at the event, and the event website
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name before and after race
- 1 complimentary race entry – MUST be received by April 9, 2017 to guarantee shirt.

❖ Giving **HOPE** - \$200.00

- Prominent display of company name on all race shirts, signs at the event, and the event website
- Promotional materials in race packet

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please call or e-mail Alan Clark, Sponsorship Chair, to set up sponsorship or with any questions. He can be reached at 217.620.6526 or Run2beatPD@yahoo.com. For more information on Run2beatPD, visit www.run2beatpd.com

Sincerely,

Brenna Clark
Race Director – 217.620.0599

Run2beatPD 5K Run/Walk & 1 Mile Walk Sponsorship Form

to benefit the National Parkinson Foundation (NPF) & a Macon County high school senior

April 29, 2017 in Forsyth, IL

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact e-mail: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (*please circle*): Cure (\$1,000) Fight (\$500) Hope (\$200)

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include: _____

3. Cure & Fight level sponsors can choose to have the company name listed **or** may submit a logo.

Hope level sponsors may submit a company name to be displayed. Please write your company name exactly how you would like it to appear on shirts, media, etc.

Logos should be submitted to Run2beatPD@yahoo.com as follows:

- Logos for t-shirts **will be printed only in one-color** and should be submitted as an **EPS** file. If unable to convert logo to this type of file, please contact us.

4. Participants can register for the Run2beatPD 5K Run/Walk & 1 Mile Walk online at runsignup.com/Race/IL/Forsyth/Run2beatPD5K or at runsignup.com → Races → search "Run2beatPD"
Registration can also be done via mail-in form with cash or check; we can be contacted for forms or they can be retrieved from the event page at run2beatpd.wix.com/run2beatpd.

**** Please Note: Cure & Fight level sponsors receive complementary race entries – to redeem these entries, please submit the paper entry form and put the sponsoring company name on the form. Complimentary registrations must be received by April 9, 2017 to guarantee an event shirt. ****

5. Checks should be made payable to **Community Foundation of Macon County** with "Run2beatPD 5K" in the memo line and mailed to Run2beatPD – PO Box 48, Elwin, IL 62532.

DEADLINE FOR HAVING THE COMPANY INFORMATION ON RACE SHIRTS: **MARCH 17, 2017.**

~ Raising Parkinson's disease awareness one step at a time ~